

MONTHLY EDITION
APRIL 2024



TekWissen

Newsletter

www.tekwissen.com

◆ DIRECTOR'S MESSAGE ◆



Hello Team, I wanted to share a perspective on the state of our industry, and how you all can help TekWissen overcome some of the challenges faced in the recruitment industry. The staffing industry stands at an intriguing juncture, poised on the cusp of significant transformation yet grappling with age-old challenges.

As we delve into the intricate landscape of staffing, it becomes evident that the sector is experiencing a metamorphosis spurred by technological advancements, evolving workforce dynamics, and shifting market demands.

One of the defining features of the contemporary staffing industry is the ubiquitous influence of technology. Automation, artificial intelligence, and data analytics have revolutionized traditional recruitment processes, streamlining sourcing, screening, and matching of candidates to job openings with unprecedented efficiency. However, this technological revolution is not without its challenges. The rise of automation has sparked concerns about the erosion of human-centric aspects of recruitment. The sheer volume of digital information available poses a double-edged sword, inundating recruiters with data but an unclear path to sift through it all to find the best candidates. Never forget, the human touch remains irreplaceable. Human recruiters bring a unique blend of emotional intelligence, relationship-building skills, adaptability, and ethical judgment that enriches the recruitment experience and drives positive outcomes for candidates, clients, and organizations alike. You must become a trusted partner in the process. Job seekers often seek personalized guidance and support throughout the recruitment process, from resume writing and interview preparation to navigating career transitions. Human recruiters provide invaluable mentorship, advice, and advocacy, empowering candidates to make informed decisions and achieve their career goals.

Rise above the transactional components of recruitment, AI can do that. In order to keep TekWissen a brand of choice we must focus on the human elements of recruitment. Become a trusted advisor to your talent. Ask them in-depth questions, learn about their motivations and guide them on finding the best opportunities.

Every TekWissenite has a direct impact on our company brand. Your thoughtful actions will drive our collective success. I encourage you to lean in to the human element of our business and always keep #PeopleFirst in your actions.

- Matt Fringeli

ANNOUNCEMENTS

SIA CWS SUMMIT Europe

Meet the amazing TekWissen® team
that will be attending Staffing
Industry Analysts
hashtag#CWSEurope2024 !

Matt Fringeli, James May, Manish S.

As a leading force in the staffing industry, we're thrilled to join the conversation at CWS Europe and share groundbreaking insights that will revolutionize how you approach talent management.



TekWissen® is delighted to announce our successful participation in this year's ProcureConCS event!

As leaders in the staffing industry, we seized the opportunity to connect with fellow professionals, share insights, and delve into innovative strategies for enhancing contingent workforce management.

Attending events like ProcureConCS enables us to remain at the forefront of industry trends, reaffirming our dedication to delivering exceptional staffing solutions to our clients. We were thrilled to showcase TekWissen's expertise while also learning from the best in the field.

Our very own Matt Fringeli and Helen Seigfried, CCWP, represented TekWissen.





Welcomes Kenneth Smith

We are thrilled to have Ken on board as our Strategic Adviser," stated Manish S., Global Managing Director at TekWissen Group. "His deep insights and track record of success will be instrumental in shaping our future strategies and aligning them with our growth objectives." Ken's appointment underscores TekWissen Group/AdvantEdge's commitment to excellence, innovation, and DE&I in the industry. We eagerly anticipate the significant contributions he will bring to our organization.

TekWissen Group & AdvantEdge proudly welcomes Kenneth Smith as our Strategic Adviser. With over 26+ years of remarkable experience, including a recent tenure at Accenture, Ken brings extensive knowledge in Procurement, Supplier Inclusion and Diversity, and Strategy & Consulting to our team.

Key areas where Ken's expertise will be invaluable include:

- Prioritizing Consulting and Implementation
- Developing Ecosystem Partners Strategy
- Advancing Diversity, Equity, and Inclusion (DEI) initiatives and Career Coaching Plans for talent development

Read More On

www.tekwissen.com



India - Exciting Announcement: Get ready for our Revs Up Rewards Program for 2024! We are all about recognizing employees who meet assigned goals this year. Just take a peek at the document linked below. Hit those targets and you could be cruising around on a new bike ! Let's rev up together and aim high!

Link: [Click here](#)

US - Big News: Welcome to our Revs Up Rewards Program for 2024! We are pumped to celebrate employees who hit their goals this year. Check out the details in the linked document. Hit your targets and you could score a new bike or car as a thank-you! Let's rev up together and make it happen!



EVENT HIGHLIGHTS



We celebrate the incredible dedication and hard work of recruiters around the world who play a vital role in shaping the workforce of tomorrow. At [TekWissen®](#), we understand the importance of recruitment in driving success for both job seekers and employers alike.

We want to extend a heartfelt thank you to all the recruiters out there, especially those within our own team at [TekWissen®](#). Your passion, expertise, and tireless efforts in connecting talent with opportunity are truly inspiring.

Let's take a moment to recognize the invaluable contributions of recruiters from all walks of life, including our partners at [TekWissen India](#), [TekWissen UK](#), and [TekWissen Australia](#). Your service and support are integral to our shared mission of building exceptional teams and empowering individuals to reach their full potential.

To all the masters of recruiting, we salute you! Keep up the fantastic work, and here's to many more successful placements and fulfilling careers ahead. Happy Recruiters Day! [View more...](#)

EMPLOYEE APPRECIATION



Purushotham Reddy K

Sr.Program Coordinator

Quiz Winners on International Recruiters Day 2024 - Bangalore

Alla Jayalaxmi

Trainee



Quiz Winners on International Recruiters Day 2024 - Hyderabad



Polamarasetty Pavan Bala Ignatius

Sr.Program Coordinator

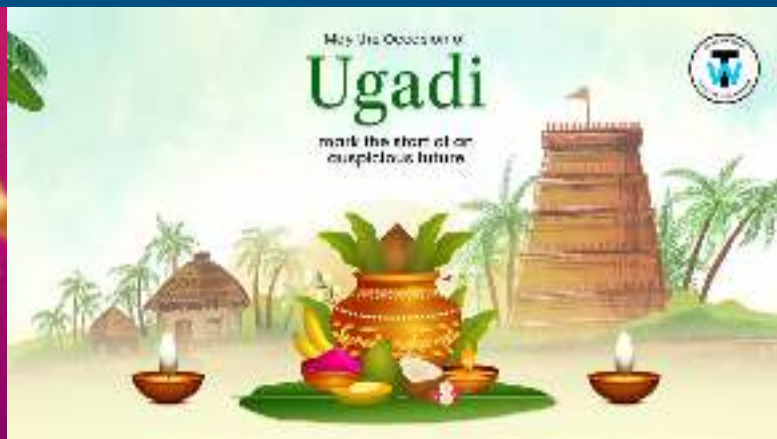
Quiz Winners on International Recruiters Day 2024 - Visakhapatnam

**Congratulations and we
thank you for your efforts!**



At TekWissen, we recognize and value the importance of diversity and inclusion in the workplace. This Diversity Month, we reaffirm our commitment to fostering an inclusive environment where everyone feels valued, respected, and empowered to contribute their unique perspectives and talents.

Diversity drives innovation, creativity, and success. It enriches our company culture, enhances our ability to serve our clients and candidates, and strengthens our connections with the communities we serve.



In our office, cultural diversity is celebrated with fervor during Ramadan and Ugadi. During Ramadan, we honor the tradition by dressing in ethnic attire, showcasing our respect for diverse cultures. Similarly, on Ugadi, vibrant ethnic wear fills our workplace as we gather in the cafeteria to savor traditional Ugadi pachadi, symbolizing life's myriad flavors. These festivities not only pay homage to our rich cultural heritage but also unite us as a team, fostering mutual respect and appreciation. Through these celebrations, we create a harmonious work environment where every individual feels valued and respected for their unique identity and traditions.

CSR @ TEKWISSEN

TekWissen® once again demonstrated its unwavering commitment to education by donating essential systems to a nearby school to our HQ location in India (Vizag). This marks the sixth school in just three months that has benefited from TekWissen generous contributions.

Partnering with Round Table India and @Round Table India (Ladies Circle), TekWissen is spearheading the initiative to establish digital classrooms in ten additional schools soon in the coming days. Under the visionary leadership of our Managing Director, Rajeev Senta, these donations are meticulously orchestrated to ensure they make a meaningful impact on the educational journey of countless children.

The recent donation at Vellanki Government High School underscores TekWissen's dedication to bridging the digital divide and creating equitable learning opportunities for all. Through these efforts, TekWissen is not just donating systems, but also hope and opportunity to communities in need.



WORDS OF WISDOM

"The only way to do great work is to love what you do."
- Steve Jobs

UPCOMING EVENTS

May 12

Mothers Day

May 16

Drawing Day

May 17

Shades Day

May 20

International HR Day

Talent House



This month, we're thrilled to shine a spotlight on one of our extraordinary employees who has shared his mesmerizing dancing talent with us! From graceful movements to electrifying performances, he's a true artist who brings joy to our workplace. His passion for dance is contagious, inspiring us all to embrace creativity and self-expression. Dive into his world through captivating videos and stunning photoshoots. Let's celebrate his talent and dedication, encouraging him to keep dancing to the rhythm of his dreams.



GAME OF THE MONTH

We've had an exciting month across our locations with fantastic participation in our game activities! Here's a shout-out to our champions:

 **Table Tennis in Vizag:** Congratulations to **Venkatesh Nammi (Winner)** and **Sai Saragada (Runner-up)** for smashing the competition!

 **Ludo in Bangalore:** Cheers to **Khambam Tejaswi (Winner)** and **J Susanth Sudheekar (Runner-up)**, master of the board!

 **Puzzle Challenge in Hyderabad:** A big round of applause for **Jayalaxmi Alla (Winner)** and **Khusbu Kumari Yadav (Runner-up)**, who pieced victory together!

Thank you to all who participated and made this month's games a blast! Ready for the next challenge? Stay tuned for more fun and games coming your way.

AWESOME!



Employee Spotlight

www.tekwissen.com



Sai Saragada

Assistant Manager

Dear TekWissen® Team, I, Sai Saragada, take this moment to express my profound gratitude and humility as I reflect on my remarkable 7.5-year voyage as an Assistant Manager at TekWissen. Commencing my journey as a recruiter marked a significant turning point in my professional trajectory, and the unwavering camaraderie and encouragement from my peers have transformed this workplace into a cherished second abode. [Read more...](#)



Britni Tucker

Sr. Program Specialist

Since beginning my journey as a Program Coordinator with TekWissen in early 2020, I've had the opportunity to immerse myself in various industries, expanding my knowledge base significantly. This experience has been both enlightening and invigorating, fueling a continuous drive for exploration and growth. [Read more...](#)

Employee Spotlight

www.tekwissen.com



Surya Kadiri

DBMS Lead

My Five-Year Journey from Junior to DBMS Lead at Tekwissen

My time at TekWissen® has been nothing short of transformative, filled with countless learning opportunities, personal growth, and valuable contributions to the company's success. [Read more...](#)



Imran Sheik

Program Lead

Joining TekWissen eight years ago was the start of an amazing journey for me. Back then, I was a young recruiter eager to learn, and TekWissen introduced me to the complex world of talent acquisition. With their support, I've grown tremendously. [Read more...](#)

Celebrate Employee Birthdays at TekWissen!

Dear TekWissen team,

We're thrilled to announce the successful conclusion of our April month, during which we celebrated the birthdays of our fantastic team members. We hope each of you took a moment to extend your heartfelt wishes and contribute to making their day truly exceptional!

Here are the Birthdays held in April Month:



Dhanya Gopalakrishnan

Apr 2nd



Anisetti Karuna

Apr 6th



Perla Sri Lekha

Apr 6th



Sai Bhagavan

Apr 7th



Natalie Martin

Apr 7th



M V Shashi Kumar

Apr 10th



Yendrapu Sai Jyotshna

Apr 10th



Anusha.K

Apr 11th



Leela Prasad Parupalli

Apr 12th



Krishna Mohan

Apr 12th



Akshay Pathak

Apr 13th



Gwynneth Tenney

Apr 13th



Syed Asif

Apr 14th



Kalyan Suresh

Apr 15th



Partha Sundar Mukunda

Apr 15th



Mulagada Monisha Sree

Apr 15th



Medasetti Lakshmi Prasanna

Apr 16th



Roshan Kumar

Apr 16th



Pavan Kalyan

Apr 17th



Manikandan Nambiar

Apr 18th



Tejaswini Akella

Apr 18th



Kamsu Karteeq

Apr 18th



Muvvala Sampath Kumar

Apr 18th



Gadam Lavanya

Apr 19th



Matthew Fringeli

Apr 20th



Sandhya Rani Mantri

Apr 23rd



Khusbu Kumari Yadav

Apr 26th



Lakshmi Narayana Reddy

Apr 28th



Syed Irfan Ahmed

Apr 28th



Anumalla Sandeep Rao

Apr 28th

Happy Work Anniversary!



Partha Sundar

18-Apr-2016

8th Year Anniversary



Bhanu Tagirisa

18-Apr-2016

8th Year Anniversary



Surya Teja Tadi

02-Apr-2018

6th Year Anniversary



Tata Srinivas Rao

01-Apr-2019

5th Year Anniversary



Kadiri Surya

15-Apr-2019

5th Year Anniversary



Kamavarapu Sreemowni

29-Apr-2019

5th Year Anniversary



Shaik Valli

06-Apr-2022

2nd Year Anniversary



Dhanya Gopalakrishnan

11-Apr-2022

2nd Year Anniversary



Leela Prasad Parupalli

05-Apr-2023

1st Year Anniversary



Murari Sudheer Kumar

05-Apr-2023

1st Year Anniversary



Yejju Prudhvi Raj Kumar

05-Apr-2023

1st Year Anniversary



Prasanta Kumar Lenka

05-Apr-2023

1st Year Anniversary



Bikramjit Dasgupta

05-Apr-2023

1st Year Anniversary



Syed Irfan Ahmed

05-Apr-2023

1st Year Anniversary



Akula Sravan Kumar

05-Apr-2023

1st Year Anniversary



Dyan Cole

10-Apr-2023

1st Year Anniversary



Santhoshi Madhuri

19-Apr-2023

1st Year Anniversary



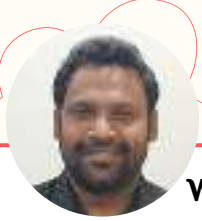
Cilapareddy Srinivas Rao

19-Apr-2023

1st Year Anniversary

WELCOME ONBOARD

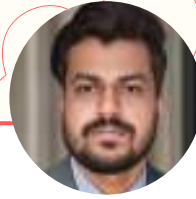
We are delighted that you're joining us.



**VEDANGI RAJ
KUMAR**

Assistant Manager

We extend a warm welcome to Raj, joining us as Assistant Manager. With a wealth of experience and expertise, Raj brings invaluable insights to our team. We look forward to his contributions and collaboration as we continue to strive for excellence together. Welcome aboard!



**GAUTAM
DIWAKAR**

Program Lead

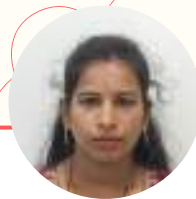
Welcome aboard, Gautam, our new Program Lead! We're thrilled to have you join our team. Your expertise and leadership will undoubtedly propel us forward. Here's to a successful journey together as we work towards our goals. Let's achieve greatness together!



**KOLUKULURI
SHANTHI**

**Sr. Program
Coordinator**

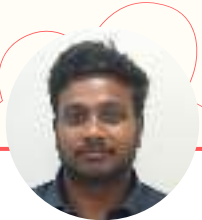
Welcome Shanthi to TekWissen as our new Sr. Program Coordinator! With experience in Talent Acquisition, we anticipate your valuable contributions. Let's collaborate and achieve remarkable milestones together. Best wishes for your journey ahead!



**BUGATHA
JHANSI**

**Program
Coordinator**

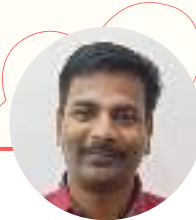
Welcome Jhansi, our new Program Coordinator With Talent Acquisition experience, she brings valuable insights to our team. Let's extend a warm welcome as she embarks on this exciting journey with us. Here's to collaboration and success ahead!



**KUNDRAPU BALA
SAI BHAGAVAN**

**Program
Coordinator**

Welcome Bhagavan, our new Program Coordinator With experience in Talent Acquisition, he brings invaluable skills to our team. Let's extend our warmest greetings and support as he embarks on this journey with us.



**PATANGE GOWRI
SANKAR RAO**

**System
Administrator**

Welcome aboard, Shankar! We're thrilled to have you join our team as a System Administrator. With good experience in the IT administration, we are confident you'll bring valuable expertise to our IT team. Here's to a successful journey ahead.

Pet Parade

Kyraa & Prince's Pawventures!!!

Hey Everyone!

We are Kyraa and Prince, the dynamic doggy duo and we are here to bark all about our wag-tastic adventures with our favorite hooman, Sandeep!

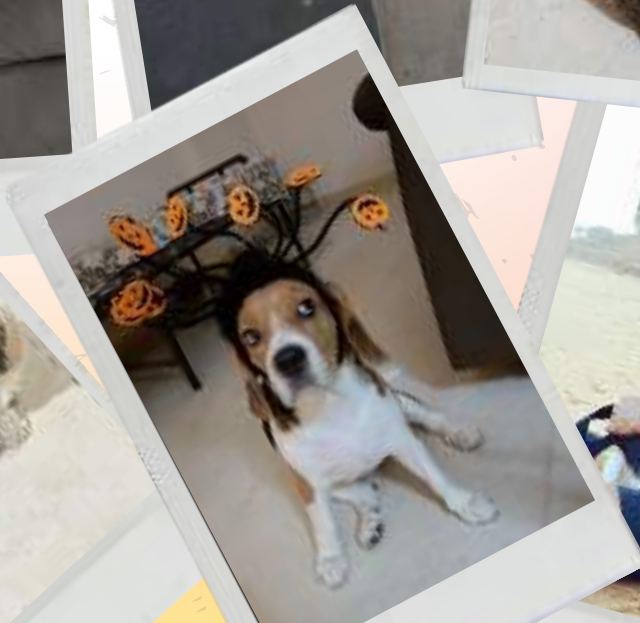
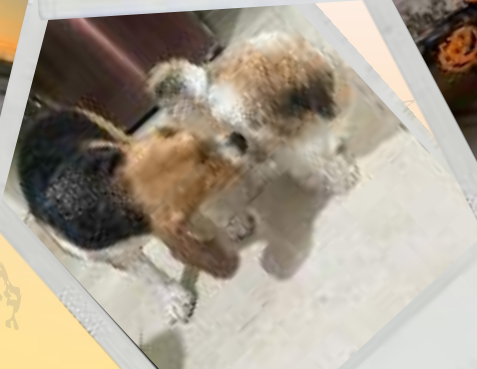
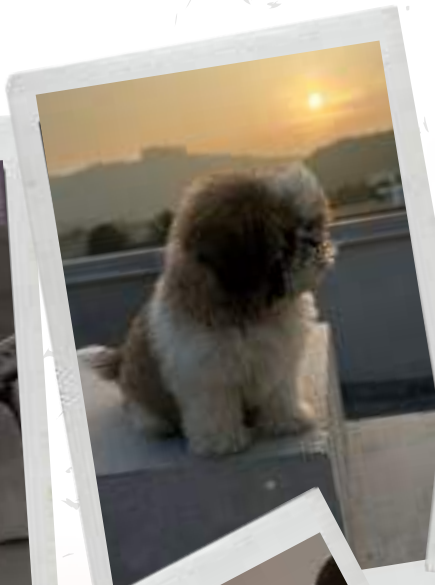
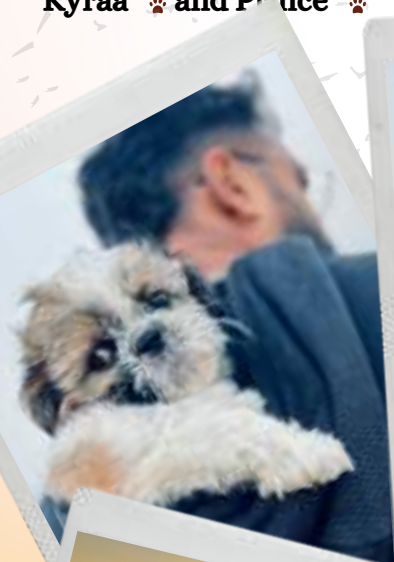
Our days are filled with zoomies, naps and lots of treats – yum! We love racing around the house, sniffing out hidden treasures and snuggling up on the comfiest couch corners. And let us not forget our secret weapon, the puppy eyes! They work like magic, especially when we want extra treats from Sandeep.

But wait, there's more! We're beach buddies too! We go wild digging in the sand, splashing in the waves and enjoying car rides with the wind in our fur. It's a blast!

And speaking of blasts, Sandeep is the best hooman ever! He spoils us with belly rubs, endless love and all the treats we could ever dream of. We are so lucky to have him as our pet parent!

So, here's to more tail wags, belly rubs and beach adventures with Sandeep by our side. Can't wait to share more paw-some stories with you soon!

**With woofs and wags,
Kyraa 🐾 and Prince 🐾**



"In April, we're embracing beginnings and new growth by dedicating the color green."



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