**Monthly Edition** 

**JULY 2024** 



# TEKWISSEN NEWSLETTER





# CELEBRATING 15 YEARS OF TEKWISSEN

As we celebrate TekWissen's 15th anniversary, we look back on a journey that began in 2009 with a vision to make a difference. Our story is one of growth, learning and transformation, turning challenges into opportunities and hurdles into milestones.

From our humble beginnings, we have navigated through numerous obstacles, each one shaping us into the resilient and innovative company we are today.

"Success is not final, failure is not fatal: It is the courage to continue that counts." This quote resonates deeply with our journey, reminding us of the persistence and dedication that have fueled our progress.

Starting in 2009, we have now expanded into different parts of the world, establishing a global presence. Our growth has always been driven by a commitment to putting people first.

Our culture, built on collaboration and continuous improvement has been the backbone of our success.

We believe in fostering an environment where every team member can thrive, contribute and grow. "The only way to do great work is to love what you do." These words have guided us, ensuring that passion and purpose remain at the heart of TekWissen.



We owe our achievements to the incredible dedication of our team and the unwavering support of our leadership. A heartfelt thanks to Sanjeev Senta, Rajeev Senta and Manish Senta for their visionary leadership and commitment to excellence. Their guidance has been instrumental in navigating the complexities of our journey and steering us towards a bright future.

As we look ahead, our focus remains on innovation, growth and expanding our horizons. We are excited about the future and the possibilities it holds. "The future belongs to those who believe in the beauty of their dreams." With a clear vision and a steadfast commitment to our values, we are poised to achieve even greater milestones.

Thank you to everyone who has been a part of this incredible journey.

Together, we have built a legacy of excellence and together, we will continue to achieve remarkable success. Here's to the next chapter of Tekwissen's story!

# DIRECTOR'S MESSAGE

This milestone year marks a period of reflection and growth. In line with our journey, our director offers these five key lessons:

#### **Foundation Building**

Sometimes, you need to invest time in building a strong foundation for an efficient takeoff. Don't measure success by the number of years; measure it by the strength of your foundation.



#### Virtual Illusions:

Our biggest insecurities often stem from the unreal world we see online. LinkedIn and other platforms don't define success—the awards, accolades, and tags are all part of a marketing game. Learn to play it, but don't become a victim of it.

#### The Reality of Effort:

Hard work is tangible, learning curves are real, and the people who believe in you are genuine. These are the elements I continue to focus on.

#### The Power of People:

People can be your greatest strength or your greatest weakness, regardless of your business. Choose your people wisely.

#### **Beyond Professional Success:**

Life is richer than professional achievements. Explore beyond your company, title, and deliverables. Our sincerity and politeness have brought immense joy in building a brand, business, community, and family.

These words of wisdom encapsulate the spirit of TekWissen and serve as a guiding light for our future endeavors. As we continue to innovate and expand, let's embody these principles to strengthen our position as industry leaders.

### -Manish Senta

### ANNOUNCEMENTS Congratulations Jyothsna Avala on Being Recognized as a DE&I Leader by HRAI!

We are incredibly proud to congratulate Jyothsna Avala, our HR Manager, on being recognized as a DE&I Leader by the HR Association of India (HRAI) in their "DE&I Leaders: Shaping the DE&I Landscape" initiative!

This prestigious recognition acknowledges Jyothsna's exceptional leadership and unwavering commitment to fostering a diverse, equitable, and inclusive workplace culture at TekWissen India. Her dedication to DE&I initiatives has played a pivotal role in creating an environment where every employee feels valued, respected, and empowered to reach their full potential.



Jyothsna's inclusion on this list, compiled through extensive research by HRAI community members, is a testament to her impactful contributions to the DE&I field. This recognition not only reflects Jyothsna's exceptional skills but also brings immense pride to TekWissen India.

We are fortunate to have Jyothsna leading our HR team and championing DE&I initiatives. We join HRAI in applauding her achievements and look forward to her continued efforts in shaping a more inclusive future for our workplace. **Congratulations, Jyothsna!** 

#### TekWissen Recognized as a DE&I Award Winner in 2024!



We are thrilled to announce that TekWissen has been honored as a recipient of the 2024 DE&I Award! This prestigious recognition celebrates organizations that are demonstrably committed to creating inclusive workplaces that foster diversity, equity, and inclusion (DE&I).

The award acknowledges TekWissen's ongoing efforts to cultivate a welcoming and supportive environment where all employees feel valued, respected, and empowered to thrive. We are proud of the progress we've made in building a diverse workforce and fostering a culture of inclusion.

This achievement wouldn't have been possible without the dedication of our entire team, particularly our HR department, who champion DE&I initiatives across the organization. We are grateful to our DE&I partner, Rainmaker, for their invaluable support and collaboration in this journey.

Congratulations to all the winners on this well-deserved recognition! TekWissen remains committed to driving progress in the DE&I space and building a workplace that reflects the rich tapestry of our communities. <u>Read more...</u>

## **Directorial Visit to Vizag HQ**



Over the past two weeks, we had the pleasure of hosting our esteemed recruitment operations directors: Hemant Kumar and Akash Srivastav from Bangalore, and Kesavan Unni from Hyderabad, at our headquarters in Vizag. Joined by Venkat Swaroop from Vizag, the team engaged in crucial discussions aimed at enhancing our recruitment processes.

During their visit, they conducted meetings across various departments, focusing on critical areas such as Redeployment 360, Effective Onboarding, Data Analytics (BI), Client Performance, Recruiter Performance, Manager Performance, Hiring Structure, Business Forecast, and Recruitment Strategies. This collaborative effort was instrumental in identifying areas for alignment and optimization.

In addition, we are pleased to announce that Kesavan Unni has been assigned an additional responsibility as the Director of HR. With over two decades of experience in HR, Kesavan will review our current HR policies and procedures, aligning them to benefit both employees and the organization.

Akash Srivastav will spearhead the implementation of these changes, ensuring that our recruitment team is well-informed and aligned with the new directives. His leadership will be pivotal in rolling out the updates and driving our operations forward.

Their stay in Vizag was not only productive but also invigorating, setting the stage for exciting transformations ahead. We eagerly anticipate the positive impact of these initiatives on our business.

## NEW CLIENTS



Highspot helps companies worldwide improve the performance of their sales teams by turning strategic initiatives into business outcomes. Our unified sales enablement platform gives revenue teams a single solution to elevate customer conversations and drive repeatable revenue, bringing together native content and guidance, training and coaching, and engagement intelligence – all supported by actionable analytics.

We are a community of 50 million who think—and feel—differently about investing. Together, we're changing the way the world invests.

Since our founding in 1975, helping investors achieve their goals has been our main reason for existence. At Vanguard, we're built differently. Vanguard is investor-owned, meaning the fund shareholders own the funds, which in turn own Vanguard. When you're surrounded by people who care about the same things, things tend to fall into place.

With no other parties to answer to and therefore no conflicting loyalties, we make every decision—including keeping investing costs as low as possible—with your needs in mind. Because of our unique structure, your goals align with our goals. Whether you're investing for your first house, college for your kids, or a comfortable retirement, you can be confident we're on your side. That's the value of ownership!



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BILL (NYSE: BILL) is a leader in financial automation software for small and midsize businesses (SMBs). We are dedicated to automating the future of finance so businesses can thrive. Hundreds of thousands of businesses trust BILL solutions to manage financial workflows, including payables, receivables, and spend and expense management.

NetWeb provides innovative products and reliable professional services to business enterprises around the globe since 1998. The company has built up a core competence in creating and deploying cost-effective capability using an offshore-centric business model. The company's offices are based in Florida, USA and , Vadodara, India. We have professional associates in both USA and UK to perform sales, marketing and customer management functions. Our competitive advantages include a pool of highly competent professionals, a strong management team, strategic offshore location, extreme cost-effectiveness, an ISO-9001:2008 certified Quality Management System and over 18 years of successful performance.



# **EVENT HIGHLIGHTS**



We were excited to host a special guest at our office! Ms. Agrima Nair, a dedicated cyclist from Kerala, shared her inspiring mission to spread awareness about mental health and stress. She presented her cause at our office on Friday, 26th July 2024.

Ms. Agrima Nair embarked on her incredible journey on June 21, 2022, International Yoga Day, cycling from Kerala to Ladakh. She was recently cycling from Kanyakumari to the Northeast, via Nepal. For the past two years, Agrima traveled solo around India to promote mental health and encourage a healthy lifestyle.

It was a fantastic opportunity to hear about Agrima's experiences, her dedication to mental health advocacy, and her insights from her travels. Her journey is a testament to resilience and the importance of mental well-being.



We were grateful for everyone who attended this enlightening session and showed their support for Agrima's mission. Let's continue to be inspired by her story!



# TALENT HOUSE

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**MAFSTRO OF FILM** 

This month, we're excited to spotlight the multifaceted journey of one of our talented employees in the world of acting, writing, direction! His passion and film and dedication have led to captivating performances, compelling scripts, and direction. visionary Each project showcases his creative brilliance and storytelling prowess. Dive into his world through his impressive body of work and join us in celebrating his exceptional journey. Let's applaud his talent and support his artistic endeavors! see more...



### **Upcoming Events**

- Friendship day
- Independence Day
- Krishna Janmashtami
- Carroms Tournament

### Words of Wisdom

"We have a diamond in our hand but we search for broken pieces of glass." -Sudha Murty

# GAME OF THE MONTH

Calling all chess enthusiasts! July's Game of the Month saw some brilliant minds battling it out on the chessboard, with Hyderabad and Visakhapatnam employees showcasing their strategic prowess.

The competition was fierce, with each participant demonstrating exceptional focus and tactical skills.

After some intense matches, we're thrilled to announce the winners and runners-up!

#### Visakhapatnam:

Winner: **Giridhar Gobbi** Runner-up: **Rajaram Punyamurtula** 

#### Hyderabad:

Winner: **Bharath Penumaka** Runner-up: **Rama Krishna Tangirala** 

Congratulations to all the participants for putting up a fantastic display of strategic thinking and sportsmanship! A special round of applause for our winners and runners-up who emerged victorious.

For those who participated, we hope you enjoyed the challenge and camaraderie. For those who missed out, there's always next month's Game of the Month to look forward to!



# **EMPLOYEE SPOTLIGHT**

#### Hello Tekwissenites!

You all know me as Monika Vurla, who has been with our company since October 2016. I reflect on my journey into recruitment—a true adventure for me, coming from a healthcare background.

Stepping into this organization was an adventure in itself. I had never anticipated working here, having come from a healthcare background. In the beginning, I had many questions and much curiosity about what lay ahead in the coming years. <u>Read more...</u>

#### Monika Vurla



Assistant Manager

#### Anusha Kotagiri



Assistant Manager

As I reflect on my journey with Tekwissen, I am deeply grateful for the experiences that have shaped my career. I joined the company in November 2016 as a fresher in recruitment, eager to explore a new field after working in Business Development and Branch management across four different companies since my graduation in March 2014.

Joining Tekwissen marked a significant turning point in my professional life. Over the past eight years, I have faced numerous challenges and celebrated many successes. <u>Read more...</u>

Hello TekWissen! I am Mary Williams, and I joined TekWissen in February 2023 as the RPO Lead Recruiter for Vestas.

With over 10 years of recruiting experience within the staffing industry, I connect with people and build brands. This account leadership has been quite a journey. Building trust with the hiring managers and the TA team took some work, but once Vestas realized that I was leaving them well cared for, our relationship only really took off. <u>Read more...</u>

#### **Mary Williams**



**RPO Client Recruiter Lead** 

### DEPARTMENT HIGHLIGHTS - IT TEAM



At our company, the IT team is the backbone of our operations, ensuring that our network remains secure and our services run smoothly around the clock. With dedicated professionals based in Vizag, Hyderabad, and Bangalore, our team covers different shifts 24/7 to provide continuous support to our clients in the US, India, and the UK.

Our responsibilities encompass all aspects of IT security, including email security, network security, server management, Endpoint security, domain security, cybersecurity and policy enforcement. We also manage and secure VoIP services, ensuring seamless communication across all platforms.

We operate on a robust ticketing system that enables us to address issues swiftly and efficiently. Each team member plays a crucial role in maintaining our high standards of service, whether they're responding to incidents or proactively securing our network against potential threats.



Dipesh Khadayat -IT team Bangalore



Singavalasa Ramesh -IT team Hyderabad

## CELEBRATING EMPLOYEE BIRTHDAYS @ TEKWISSEN

Dear TekWissen team,

We're thrilled to announce the successful conclusion of our July month, during which we celebrated the birthdays of our fantastic team members. We hope each of you took a moment to extend your heartfelt wishes and contribute to making their day truly exceptional!

Here are the Birthdays held in July Month:





**TEKWISSEN EMPLOYEE ANNIVERSARY CELEBRATION** 

# HAPPY WORK ANNIVERSARY

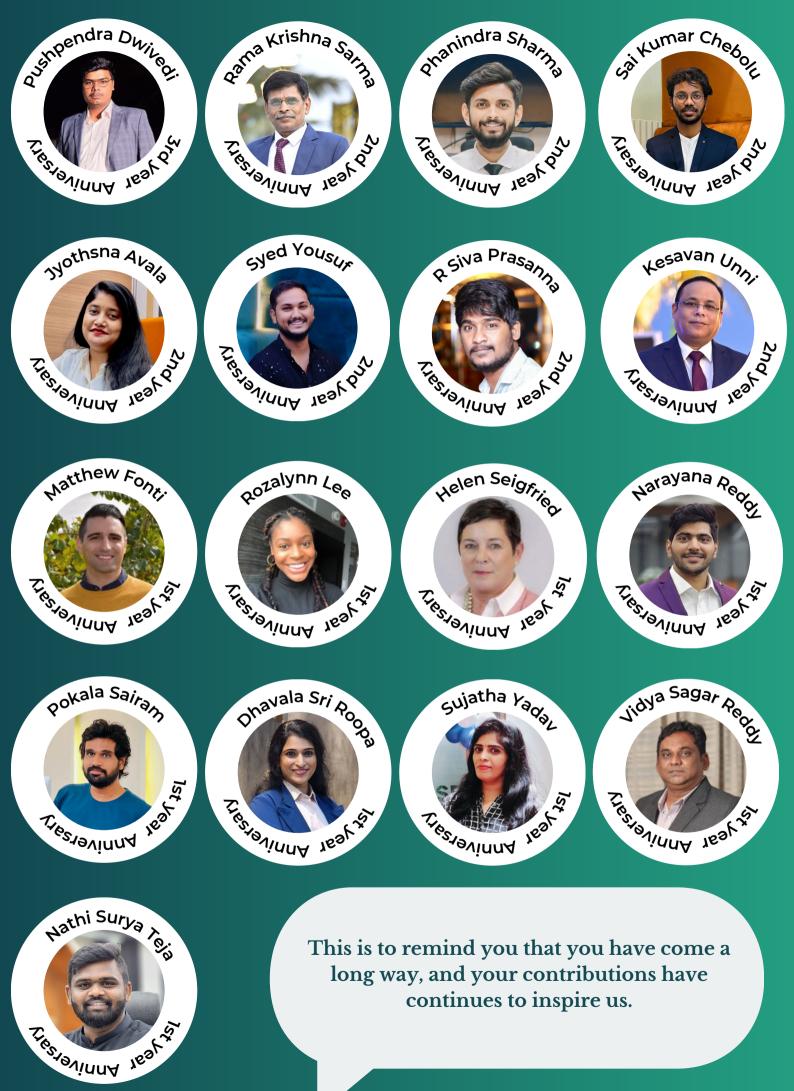


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# WELCOME ONBOARD

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### Himalaya Ernest (Graphic Designer)

We are thrilled to welcome Himalaya Ernest to the team as a Graphic Designer! With a robust 6.9 years of experience, he brings a wealth of expertise in Adobe Creative Suite, video editing, and motion graphics.

We are confident that his skills and experience will be invaluable to our team as we continue to create exceptional designs. Please join us in extending a warm welcome to Himalaya Ernest!

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### Podugu Priyanka (Sr. Program Coordinator)

We are thrilled to welcome Priyanka to the team as a Technical In-house and RPO Recruiter! With over five years of expertise in IT recruitment and a proven track record in end-to-end recruitment, Priyanka brings a wealth of knowledge and experience to our team.

Her deep understanding of the industry and talent acquisition landscape will be invaluable as we continue to build high-performing teams. We are confident that Priyanka's skills and enthusiasm will be a great asset to our organization.

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### PET PARADE

#### Meet Rooh: Our Heart and Soul

Allow us to introduce Rooh, our enchanting Indian Spitz, whose name means "Soul"—a fitting tribute to her boundless affection and playful spirit. Rescued as a tiny puppy in July 2015 by my elder sister, Rooh quickly became the beating heart of our family. Her days are filled with delightful antics, from chasing after her in games of fetch to basking in endless pampering. With a mischievous side-eye glance and a gaze that melts hearts, Rooh's charm is a well-honed weapon to ensure she's always the center of attention.

One of our most treasured moments is seeing my daughter take Rooh for her daily walks, a ritual that never fails to bring smiles. Rooh's playful personality shines through in everything she does, whether she's playfully tugging on her leash or savoring her favorite treats—carrots and cucumbers. Every July, we celebrate her birthday and she even ties Rakhi as part of our family tradition. Rooh isn't just a pet, she's a loyal companion who brings joy, love and a touch of magic to our lives every single day.





